

JUNE 2024

THE ROAR



#WeServe

IMPORTANT INFO

SUBMIT NEWSLETTER
INFORMATION TO
LIONS24CNEWSLETTER
@GMAIL.COM



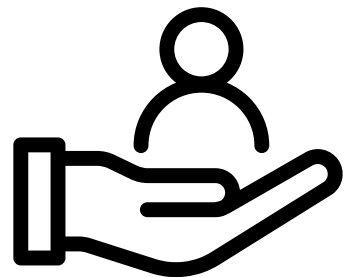
Kindness matters

at home and around the world.



Lions International

We support our
global causes



Governor's Message

Hello Lions and Leos,

Cannot believe that it is already the middle of June, 2024, and that my service to you as Governor will be over. It has been an awesome year for District 24-C!

- 1. We have done some new fundraisers, White Cane Contest, Hunger Contest, and the LCIF Football pool all of which have been fun and successful.**
- 2. Our membership is on track to finish strong and in the positive. This is the first time in over 5 years. You have worked diligently to reduce your dropped members and to add members.**
- 3. Our number of clubs reporting service has climbed to an all time high of 72% at this time and working to meet our 80% goal by June 30. The number of projects and people served have surpassed last year and are on track to meet our District goals of 1450 projects and 190,000 people served.**
- 4. The LCIF donations have remained steady with an increase in clubs participating and number of donors from last year. We still are on track to meet our \$34,000 LCIF goal. 5. The District has completed a LCIF grant for a Van for the Stepping Stones Mission in Rocky, Mt., VA., completed the collection of \$90,000 to make application for a LCIF matching grant to furnish the new "Lions Den Area" of the new Carillion Pediatric Cancer facility in Roanoke, and is in the process of collecting funds for a LCIF matching grant to fund the construction of an inclusive playground at a Martinsville Elementary School.**
- 6. We did not charter a new Lions club this year, but Wytheville chartered a Leo Club and Appalachia is in the chartering process at this time for a Leo Club.**

Governor's Message Continued

7. Regional Lions Leadership Institute had full participation this year and is looking for another successful RLLI next spring.

8. One area that we improved only slightly from last year, Officer Training, 6% to 8%. This is no way near to our goal of 60%. There will be some new training offerings in content and ways of presentation for this year's officers. Officer participation is needed to ensure that your club is receiving the latest information from LCI and that your officers will be able to guide your members on a strong path. I am asking that you all find a little time to grow in Lions' knowledge to lead your clubs efficiently next year.

9. Groundwork has been laid for our NEW District Service Project – LISTEN UP! This much needed service of hearing screening for our 2-5 year old children is in planning to purchase the OAE type hearing screening device for all the zones, along with advertising, and training for our Lion Screening teams. Start date is projected for early 2025.

You, the 24-C Lions has made your District strong and productive, enabling all of these wonderful accomplishments this year. Without all of your constant support and dedication none of this would have happened. So many good things Lions do in our communities and all over the world. Without Lions, who would provide all of this needed service?

THANK YOU, does NOT express to you my gratitude for all of your assistance, encouragements, and kindnesses you all have given me over the past 7 years as I have traveled over our District to visit your clubs and meet the magnificent Lions of 24-C. As I move to my new Lions' role as Multiple District 24 Council Chair, I will continue to work with you to help continue our success. Do not hesitate to call on me at anytime if I can be of assistance to you.

JUNE 2024

Governor's Message Continued

We truly are “Growing Lions for Service to Change the World”

Sincerely, DG Jean

DG Jean



Listen Up! Program Update

STRUCTURE:

Core Committee (Lions Valerie Abbott, Ken Little, Jeffrey Gregory, Andre' Peery and Jean Cook) have been working to design this program.

The entry website is being developed through Virginia School for the Deaf and Blind (VSDB). Also, an email and a phone number has been set up for contact. The referrals will be directed to the Lion Coordinators (2) in our District and they will contact the Lion Screening Team near to the request. Data will be collected and shared with VSDB.

ADVERTISING:

Presently a brochure is being developed. A draft has been shared with the Zone Chairs for comment and currently work is being done on this revision. Also, the Child Care Aware of VA will be assisting with advertising and by word of mouth from the Lions.

SCREENING TEAM DEVELOPMENT:

Plan is for the purchase of an OAE Screening Unit for each of the 12 zones. That zone will have to work together to purchase, store, and develop screening teams that the Coordinator will contact with referrals.

PURCHASE PLAN:

Quote for 12 devices is a total of \$61,356. This makes the unit price \$5,113 (includes a set of probes, case, and shipping). To maintain the unit, it is a manufacturer recommendation to be calibrated once a year costing \$115 each. If company technician travels to the club there is an additional \$195 charge, but units can be shipped to company eliminating that charge.

Listen Up! Program Update Continued

I have had a conversation with PDG Wilma Murphy, President, Lion Mary Beth Schwab, Treasurer, and Lion Mary Lou Newman, Humanitarian Committee Chair of LOVF of how we could utilize LOVF in the purchase of these devices. Suggested procedure: A club in each Zone would select a club to apply for a LOVF matching grant. Clubs in the Zone would then send funds to the applying club and that club would send the match of \$2,556.50 to the LOVF Treasurer. She would then hold the checks until all were received and then, she would pay the vendor for the purchase of the 12 devices. This is the most cost-effective way to purchase as a group. Otherwise, the cost is \$6150 per device. Plan is to purchase in November in order to be ready to screen in January, 2025. Quote expires 12/31/24.

For donations from persons and businesses, etc., a line item has been set up in the 24-C District Charity Foundation to accept donations. Also, small zones could ask for funds from this line item to help make their match for the LOVF grant.

TRAINING:

VSDB will provide training in using this OAE device for a dozen or more participants at a time. Once the screening teams are developed, we will be working to get training in different areas of the District.

This plan was approved by District 24-C Cabinet at the June 9, 2024, meeting.

Also, the following members were added to the Committee, PCC Rick Carroll, PDG Eric Mills, and Lion Tammie Brightwell.

If you would like more information, please do not hesitate to contact DG Jean at atcookjean548@gmail.com.

JUNE 2024

Listen Up! Program Update Continued

**UPCOMING PRESENTATION FOR LIONS IN REGIONS 1 & 2:
HOLD THE DATE – July 17, 2024!!!!**

Informational Meeting and Demonstration of the Listen UP Program is planned at the Dr. E. G. Gill Foundation Building on July 17 at 5:30 p.m. Dinner will be provided free of charge by VSDB. Lion Valerie Abbott, founder of Padapillo, and Dr. Norcross, Pediatric Audiologist with Roanoke Carillion, will be presenting. This presentation is for all Lions in Regions 1 & 2 that are interested in joining this much needed Hearing Screening Program for our children of ages 2-5 years of age.

To take advantage of this opportunity, please email Lion Jean Cook at cookjean548@gmail.com with the following information by JULY 11, 2024!!!!

When signing up please provide your name, email address, phone, club, any prior experience in hearing screening (Yes or No) and any dietary restrictions.

At present, a similar type of presentation is being investigated for far Southwest VA.

JUNE 2024

WRAPPING UP YOUR YEAR!

District 24-C Clubs,

As the 2023-2024 Lion year comes to a close, PLEASE do not forget to recognize the the accomplishments that your club has made over the year and to applaud your hard working Secretaries and Treasurers, too.

The necessary forms to apply for these recognitions are on the <http://lionsofvirginia.org> website under the State Forms tab on the left.

You will find the following forms:

Application for the 100% Secretary Award – please have your Zone Chair sign and forward the completed form to District Governor Jean by August 15, 2024

Application for the 100% Treasurer Award – please have your Zone Chair sign and forward the completed form to District Governor Jean by August 15, 2024

Application for the State Achievement Award – please have your Zone Chair sign and forward the completed form to District Governor Jean by August 15. 2024

2023-2024 Club Excellence Award Application – please send this completed form to District Governor Jean by August 15, 2024 for signature. DG Jean will then send your application to Lions Clubs International by August 31, 2024.

Make sure that your club receives the recognition it deserves for its service and hard work. I know many of the clubs, secretaries, and treasurers deserve these awards for contributing to District 24-C's awesome year!!!!

If you have any questions, please let me know.

Galax Lions Club News

Galax Lions Club held their New Officer Induction Ceremony Wednesday June 5th with District Governor Jean Cook officiating.

**New officers left to right: Treasurer Lion Bruce Rector, Vice President Lion Danny Miller, (DG Jean Cook), President Lion Gerry Stutz, Secretary Lion Lynn Frank
We hope to have a fantastic year.**



In addition to new officer induction Galax also inducted new member Leslie Allen. Lion Danny Miller presents new Lion Leslie with her membership pin as DG Jean Cook officiates.



JUNE 2024

Galax Lions Club News Continued

June 7 & 8 Galax Lions Club participated at the first ever Galax Hillbilly Dayz.

It was a wonderful event with hundreds in attendance.

We had a great time selling brooms, giving out glasses and talking Lions.



Norton Lions Club News

MARCH 24 MEETING

The special guest speaker was Ray Spenilla from the Cancer Center in Norton. Ray presented options for needs at the Cancer Center, such as donating to the patient fund, health items such as hand sanitizer, puzzle books, Boost, bottled water, and volunteer hours. Pictured are B.J. Castle, Sarah Davis, president and Ray Spenilla.



April 20

Norton Lions Club members Jason McConnell, Judy Miller, Shelly Knox, Myra Marshall and Regina Cox participated in the city's Earth Day Clean Up. (Not pictured Tracy and Lilly Lobiondo),



JUNE 2024

Norton Lions Club News Continued

Norton Lions Club participated in the City of Norton's Easter Egg Hunt. The club sponsored contests for best Easter Costume Contest and presented each winner a trophy, Easter Basket and stuffed animal.



Norton Lions Club News Continued

On May 6 a Scholarship Dinner was held at the University of Virginia's College at Wise. Several Norton Lions Club members were recognized for their work and volunteering during the year. President Sarah Davis was presented with the Lion of the Year award.



Norton Lions Club News Continued

On Thursday, June 13 Norton Lions Myra Marshall, Tracy and David Lobiondo delivered Boost and snacks for patients at the Ballad Health Foundation Cancer Care Center in Norton. Sandy Franklin, Community Affairs Coordinator was so appreciative of the donation.



White Cane Days was held on Friday, June 14 and Saturday, June 15. Several members volunteered their time to collect monetary donations, eye glass donations and selling the Lions Club mops and brooms. This is always such a fun event meeting local folks who are always so generous with their donations and some literally emptied every bit of change they could dig out of their pockets. We truly appreciate our community who is always there to support the Norton Lions Club.



JUNE 2024

Rocky Mount Lions Club News



**ROCKY MOUNT
LIONS CLUB**

Celebrating
100
Years

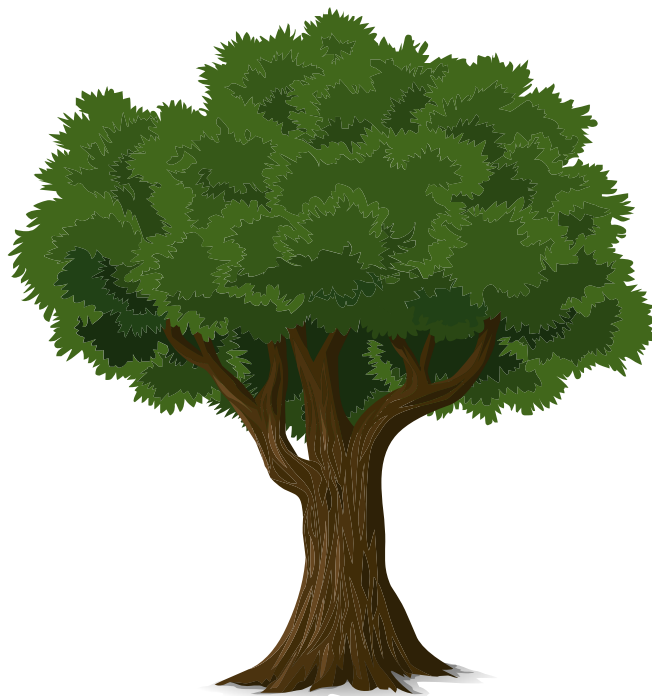
JUNE 23
2:00-4:00 PM

Olde Towne
Social House
335 S Main St, Rocky Mount

Kindly R.S.V.P. by June 15, 2024
Text 361-774-3222 or Email staci.moles@gmail.com

Rural Retreat Lions Club News

On Saturday April the 20th the Rural Retreat Lions Club planted a Japanese red maple in celebration of Arbor Day . The tree was planted at St. Paul Lutheran Church in Crockett, Va. This was our spring project.



Children's Cancer Ctr - Lion Kay Ford Patrick

Lion Kay Ford Patrick, District 24-C Committee Chairman for the Carilion Pediatric Cancer Center in Roanoke, presented a very informative and interesting program at a recent Saltville-Rich Valley Lions Club meeting. The project provides snacks, games, toys, craft items, craft kits, coloring books and crayons, throw blankets and comfort items to families of the children being treated at the Center. The Project can provide these items from donations and organizational service projects. The committee also raises funds through cash match grants to purchase special equipment appropriately designed for children's use. Lion Kay especially promotes Lions Clubs in their service projects to collect small items as previously stated.

In a few words she also spoke about the Eyeglass Recycling Center in Roanoke of which she is the director. The center collects complete glasses as well as broken glasses. The Saltville-Rich Valley Lions Club has a collection box at Lamie's HiTech/Sportman Inn in Saltville. Ninety pair of used glasses were collected during the past six months which were packaged and sent to the recycling center. Lion Kay is a member of the Wytheville Lions Club and stays busy as she state she loves her work in Lionism.



JUNE 2024

District 24-C Fighting Hunger Contest

CONGRATULATIONS TO THE RURAL RETREAT LIONS CLUB!

Beginning July 1, 2023 and ending May 13, 2024 all clubs were asked to keep track and report all of their Hunger Projects to LCI. The winning club will then select the member most active in the Hunger activities for their club and they will be recognized with a Melvin Jones Fellowship.

1st Place – Rural Retreat with 69 projects

2 nd Place – Dublin with 46

3rd Place - Appalachia with 34

Thanks to all the clubs that participated in this wonderful contest.

You ALL are winners who helped even to feed one person!

DG Jean



Reporting Service

LCI has further clarified the definition of reportable service. The details provided below and in the attached flyer aim to address common questions received during our club and zone visits.

A short summary is listed below. Please refer to the attached flyer, which contains detailed information about reportable service activities.

What is reportable service?

Service support activities: This encompasses four broad categories:

- 1. Holding meetings to strengthen your club, educate and train members, or plan other service activities.**
- 2. Fulfilling administrative tasks, such as running errands, maintaining club records, or reporting.**
- 3. Attending Lions events such as conventions and forums.**
- 4. Engaging in fellowship and fun, together with other Lions.**

These activities contribute to Lions' positive impact in various ways, including attracting new members to clubs, helping clubs retain members by providing a positive experience, preparing Lions to serve, or directly benefitting the people we serve.

What is not reportable service?

Many Lions and Leos serve their communities individually, outside of the activities planned by their clubs, districts or multiple districts. Some examples include bringing a meal to a neighbor, driving a parent to a medical appointment, or volunteering at their place of worship. This type of work is important and commendable; however, it should not be reported as a Lions' service activity.

Reporting Service Continued



Measuring service impact for Lions



When we share our stories and report our impact, we unify our organization, inspire our communities and capture the attention of a global audience. This guide will enable service reporting by:

- 1 Defining what service means to Lions and Leos.
- 2 Explaining the various ways Lions and Leos measure their impact.
- 3 Providing direction on how to calculate the number of people served.

Reporting Service Continued



What is service?

Lions and Leos serve in many ways, including:

Service activities: Hands-on service activities, such as tree planting, vision screening, rebuilding homes after disaster strikes or serving meals to those in need.

Advocacy: Raising awareness of the causes that are important to Lions, educating our communities on issues that impact them and working with others to bring about positive change. Some examples include hosting a Strides walk for diabetes awareness or visiting a local lawmaker to discuss the needs of the blind or visually impaired.

Donations: Making charitable donations to individuals or organizations, including Lions Clubs International Foundation (LCIF). Funds donated to LCIF are tracked by the foundation and need not be reported as a service activity.

Fundraising: Raising funds to enable our service.

Service support activities: This encompasses four broad categories:

- 1 Holding meetings to strengthen your club, educate and train members, or plan other service activities.
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- 3 Attending Lions events such as conventions and forums.
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Reporting Service Continued



Metrics

How Lions and Leos measure their service impact

These are called metrics. Metrics allow all Lions around the world to report their service and see how local service adds up to make a huge global impact. The metrics used to measure success depend on the type of service.

Metrics that are currently collected by Lions International include:

- **Number of activities:** Each activity reported by a club, district or multiple district is counted as one activity.
- **Number of people served:** These are the direct beneficiaries of Lions service. Sometimes the number of people served can be counted precisely, and sometimes it must be estimated.
- **Number of volunteers:** The number of people who participate in the planning or implementation of a service project. As Lions often invite friends to join their service activities, the number of volunteers can include both Lions and non-Lions.
- **Number of volunteer hours:** The number of hours spent planning and implementing a service project.
- **Funds raised:** The amount of money collected to fund service activities or charitable donations. This can be from Lions making personal contributions, or funds raised from non-Lions during a fundraising event.
- **Funds donated:** The amount of charitable funds given to an individual or organization. Funds donated to LCIF are tracked by the foundation and need not be reported as a service activity, but if an event was held to raise those funds, that event can be reported as a fundraising activity.



Reporting Service Continued

Depending on the type of service project, these metrics are either required or optional for service reporting. The table below provides an overview:

		Metrics collected					
		Number of activities	Number of people served	Number of volunteers	Number of volunteer hours	Funds raised	Funds donated
Type of activity	Service activities	Required	Required	Required	Required	Optional	Optional
	Fundraisers	(this does not need to be entered, as each activity reported counts as one activity)	Optional	Optional	Optional	Required	Optional
	Donations		Optional	Optional	Optional	Optional	Required
	Meetings		Optional	Required	Required	Optional	Optional

For a service activity, it is required that Lions report the number of people served, the number of volunteers and the number of volunteer hours. Lions can optionally report funds raised or donated, if fundraising or donating take place during the activity.

In addition to the metrics listed above, there are many other ways to measure service impact. For example, during a blood drive, pints of blood might be counted. During a food or clothing drive, the number of items collected might be counted. Service might also generate a feeling of goodwill or community spirit, attract new members to a club, or beautify a public space. While it's not possible to quantify all these outcomes, Lions are encouraged to include them within the description of each activity at the time of reporting.



Reporting Service Continued

Guidelines for calculating people served

Lions International provides guidelines to ensure that service reporting is accurate and consistent. However, Lions and Leos are the true experts in their service, and as such should rely on their own experience when measuring service impact and encouraged to work with local experts whenever possible.

Step 1

Determine if people served is a required metric for your activity.

People served is only required for service activities. There are many situations where a club, district or multiple district may want to report people served as an optional metric. Some examples are shared below:

- A **fundraiser** where the beneficiaries are known and present. For example, a club raises money to fund five college scholarships. If the students are present and receive their scholarships at the event, the club could report five beneficiaries.
- A **donation** where the number of people served is known. For example, a club donates US\$10,000 to a local nonprofit that trains service dogs and is told that this amount will cover the training of two dogs. In this case, the club would report two people served.
- A service activity conducted during a **meeting**. For example, a club assembles meal kits for families in need during their monthly meeting. If 50 meal kits are assembled, for an average family size of four people, the club would report 200 beneficiaries.

Step 2

Determine if the people served can be directly counted.

If so, be sure to keep a record during the service activity, such as a sheet. If not, you will need to estimate.

People served can be easily counted when Lions work directly with their beneficiaries. For example, when a club volunteers at a school to serve as mentors for students, the number of people served is the number of students mentored.

People served often needs to be estimated when conducting environmental service projects. The first step is to determine who the beneficiary is.

Estimating people served can be done in several ways, including:

- Research publicly available information, such as census data, often found online.
- Consult local organizations such as nonprofits, governments, schools, park districts and chambers of commerce.
- If your club, district or multiple district funds or contributes to the work of a partner organization, such as a school, health clinic or food pantry, consult the partner organization to determine the number of people served by your contribution.
- Estimate based on observation. For example, observe the number of visitors to a beach on the day your club conducts a beach cleanup.



Reporting Service Continued



Step 3

Determine if your activity is a one-time activity, a recurring activity, or an ongoing activity, and report beneficiaries accordingly.

One-time activities serve beneficiaries one time, and end when the project is completed. These activities can sometimes last more than one day, however they do not regularly repeat. For example, Lions organize a diabetes awareness event and educate 200 people, reporting 200 people served.

Recurring activities are those that regularly repeat, such as cleaning up a highway once a month. In this example, each individual highway cleanup can be reported as one activity. The number of motorists who use the highway on the day of each cleanup should be reported as the number of people served for that activity.

Ongoing activities occur when Lions' contribution will continue to serve people indefinitely. Infrastructure building and capital investments fall into this category.

- When reporting ongoing activities, first determine the most appropriate time frame for each service report. This may be monthly for a transport vehicle, annually for a school, or quarterly for a health clinic.
- Report the activity at the chosen interval, counting only the beneficiaries served during that time. For example, a school attended by 100 students each year could be reported once per year, with 100 beneficiaries reported each time.
- If the ongoing activity does not require the day-to-day service of Lions, such as endowing a chair at a cancer research center, be sure to check in with the partner organization before each service report to ensure that the number of people served is accurate and up to date.
- If the ongoing activity requires ongoing maintenance, Lions should stay actively involved in order to continue reporting the activity. Some examples include the upkeep of a community park, or maintenance on a well that provides clean drinking water. If the investment is no longer functional, that activity should no longer be reported.



Reporting Service Continued

Special considerations

Collecting and donating used eyeglasses.

It can be difficult to know how many people are served by the donation of used eyeglasses. In some cases, used glasses are matched with a beneficiary to correct their vision, and in other cases, the materials that make up the glasses are recycled. Lions should speak with the eyeglass recycling center or partner to whom they are giving the glasses to better understand how they are used. This information will help Lions report the number of people served by their donation.

Multiple clubs serving together. Participating clubs should discuss and agree upon the approach in advance of service reporting. If one club initiated the project and did most of the planning, Lions may prefer that club report the activity. If all clubs participated equally, Lions may prefer that each club report the activity. Lions should ensure that metrics, such as people served, are not reported multiple times.

District or multiple district initiatives.

Sometimes, a district or multiple district will recommend that all clubs conduct a certain type of service in a given year. For example, a district governor might request that all clubs in their district focus on diabetes screenings. Clubs that conduct diabetes screenings should still report them as individual club activities. The district governor may consider asking clubs to use a uniform naming convention, such as "2020 District Initiative: Diabetes Screening" in order to easily see which activities were a part of this initiative.

Tree planting and care. Tree planting and tree care are popular service activities conducted by Lions and Leos, however determining the number of people served from these activities can be difficult. If Lions can work with local experts to determine the number of people served, they should report that number. If not, Lions can report the number of trees planted or cared for. Lions International will use global best practices to calculate the people served.

Activities that serve multiple causes. When reporting, select the primary cause served, or break the activity into multiple activities and report them separately. For example, if you are providing vision screening and diabetes screening at a health fair, you can report the vision and diabetes screenings as two separate activities.

Signature activities. A signature activity is a recurring activity which enables a club, district or multiple district to apply their unique strengths and abilities to meet the needs of their community. Signature activities often serve as a part of the club, district or multiple district's unique identity. Clubs, districts or multiple districts can indicate that any reported service activity is their signature activity, however this designation doesn't change the reporting process in any way.

Service reporting caps. Lions International has a responsibility to ensure the accuracy and credibility of our service reporting. For this reason, when Lions International aggregates and reports Lions service activity, we cap individual club service activities at the following levels:

- 3,000 people served
- 1,200 volunteer hours
- \$200,000 funds donated
- \$250,000 funds raised

These caps allow Lions International to:

- Remove statistical outliers with an outsized impact on metrics.
- Take a conservative approach with numbers that are prone to error and miscalculation.
- Reduce the reputational risk associated with reporting inflated numbers.

For more information

For additional information on service reporting, visit lionsclubs.org/en/service-reporting



Camp Too Sweet

Camp Too Sweet will be July 8 through the 12th! It will be held at Camp Bethel, in Fincastle. This is where it has been held previously.

12 (twelve) Lions will be needed the morning of July 8 (Monday) to help with Check-in. You should arrive at 8:30. We will be there till about 11. This is a District-wide project and as with previous years as many Clubs as possible should be represented. We are looking for 1 or 2 Lions from each Club.

In addition to helping with Check-in this year we will be doing vision screenings. Friday (the 12th) afternoon when the families come to pick-up their children. At least 2 - 4 Lions will be needed. I have no idea what this will look like since we have never done this before. If you are interested please let me know. We can talk more about it then.

Please let me (Lionbabette@gmail.com) know if you are interested as soon as possible. All Lions who serve at Camp will also receive a Camp T-Shirt. Please send me your t-shirt size when you sign up.

If you have any questions, please do not hesitate to ask.

I look forward to hearing from you

Lion Babs



Lions District 24-C Charity, INC. History and Information

A brief description of the differences between a 501(c)(3) and a 501(c)(4) organizations: Both organizations are charitable organizations that do not pay State or Federal income tax. Donor contributions to a 501(c)(3) organization are deductible on both State and Federal Income Taxes for the donor. Donations to a 501(c)(4) organization are not tax deductible for the donor.

Lions Clubs International (LCI) is a 501(c)(4) organization and all Lions Clubs are a part of Lions Club International and therefore are also 501(c)(4) organizations. Therefore donor contributions to LCI or to an individual club are **not tax deductible** to the donor.

Lions Clubs International Foundation (LCIF) was founded in 1950 as a 501(c)(3) organization. Therefore donor contributions to LCIF **are tax deductible** to the donor. Also our state organization Lions of Virginia Foundation (LCIF) is a 501(c)(3) organization. Some Lions Clubs have set up a separate Foundation that is a 501(c)(3) organization that is tax deductible.

Lions District 24-C Charity, Inc. is an IRS 501 (c) (3) organization that was founded in 2009 as the Lions District 24-E Charity, Inc. by PDG William Brammer. Originally, the only purpose of the Charity was to raise funds to support the Carillion Camp Too Sweet.

The By-Laws and Articles of the Charity were later revised to enable the Charity to assist Lions Clubs and the District to raise funds for specific special projects where the tax-deductible feature would be beneficial.

Some of the **Lions District 24-E Charity, Inc.** projects were:

- Continuing to raise funds for Camp Too Sweet
- Assisting the Giles Breakfast Lions Club to raise funds for their Children/Community Garden project.
- Assisting the Moneta Lions Club with a Children's playground project.
- Assisting District 24-E with funding Special Needs, Diabetes Awareness and Homeless Eyeglasses Assistance.
- Assisting District 24-E with funding Lions Quest.
- Raised funding for the Bethlehem UMC Sutphin Van project.
- Assisting District 24-E in raising funds for the Big Brothers/Big Sisters Van purchase project.

In 2019, the name of the Charity was changed to agree with our new District name to **Lions District 24-C Charity, Inc.**

Some of the Lions District 24-C Charity, Inc. projects are:

- Continuing to raise funds for Camp Too Sweet.
- Assisting District 24-C in obtaining matching Funds from LOVF for Camp Too Sweet.

Lions District 24-C Charity, INC. History and Information Continued

- Conducted a Golf Tournament to raise funds for Jr. Diabetes Program.
- Continuing to assist the Giles Breakfast Lions Club to raise funds for their Children/Community Garden project.
- Assisting the Vinton Breakfast in obtaining a \$5,000 contribution from Rosie's Casino in Vinton.
- Assisting District 24-C in raising funds for the remodeling of the Hope To Walk facility in Blacksburg, VA.
- Assisting District 24-C in raising funds for donations to Hope To Walk charity.
- Assisting SML Lions Club/District 24-C in purchasing a Van for the Stepping Stone Mission in Rocky Mount.
- Assisting District 24-C in raising funds for LCIF.
- Assisting District 24-C in raising funds for the Carillon Children's Hematology and Oncology Clinic Project.
- Assisting District 24-C in raising funds for Cancer Children's Birthday Fund.
- Assisting District 24-C in raising funds for Cancer Children's Brady Buddy Wagons.
- Assisting the Martinsville Henry County Lions Club in raising funds for their "Inclusive Playground" project.

In Summary,

Lions District 24-C Charity, Inc. is willing to assist individual clubs as well as the District for any project where 501(c)(3) tax deduction will be helpful in fund raising for your special event.

PDG Lowell Skelton, Treasurer
Lions District 24-C Charity, Inc.

MD24 Service Projects

Please enter your service projects in LCI (lionsclubs.org).

Reporting is vital to the success of our local Lions clubs, districts, and international. LCI reviews the activities of the clubs and districts requesting financial assistance and uses this information for determining eligibility for grants. If you need help entering activities, please contact Lion Joel Lytton, District 24C administrator (jllytton@gmail.com). Please consider participating in the MD 24 State-wide environmental projects.



Districts 24L, C, and I are supporting International President, Dr. Patti Hill's environmental initiative by participating in two State-wide environmental projects. The first project is the NexTrex recycling program, which will run through June 2024. We are collecting soft plastics (see website below for details). After 1,000 pounds are collected NexTrex donates a bench to your community. For more information visit the Nextrex site: www.nextrex.com

The second project is a Spring tree planting. Clubs can choose to do tree planting or buy seedlings/saplings for area residents and other organizations to plant. We will share more information on this project in the Spring.

We are asking all clubs to participate in these important projects. The plastics recycling project may result in your club receiving a bench and will help get the plastics out of our environment.

Please post pictures on social media platforms of your club participating in these projects and use [#lionsgogreen](https://twitter.com/hashtag/lionsgogreen). International President, Dr. Patti Hill will see these posts when using the hashtag.

Lions Portal Update

The following information was posted on the "Lion Portal Forum" Facebook page by Sue Ben, Chief of Technology at Lions Clubs International. For those who have a Facebook account, you can join the "Lion Portal Forum" and get additional information from other users of the new Lions Portal. Lion Portal Forum was created by Lions Clubs International and is administered by LI staff. You will need to provide your club name and District number (24C) to join.

Sue Ben posted:

All of the personalized invitations to current users of MyLion/MyLCI went out earlier this month. If you did not receive one (or it got blocked or sent to Junk folder)... No worries you can "self activate". Existing MyLion/MyLCI see attached picture (shown below new register). This should show if you try to go to MyLion sign in. Are you a new user wanting access? Yes you can register. You will need to have an email address in your club member record. You can check with your Club or contact Member Services. The link for new registrations is:

<https://lionsinternational.my.site.com/s/login>

Lions Portal Update Continued

TO ADD NEW OFFICERS ON LION PORTAL:

From your Home Page, select My Club.

Click on Manage Club Officers (blue button).

Select Create New Assignment and press Next.

Select Upcoming Lion Year and press Next.

Select Official or Administrator and press Next.

Select Title Type, also Official, and press Next.

Select Officer Title from the drop-down list, then Select Active Members and press Next.

Add Officer Address, Select No (should already be in LCI), and press Next.

Success!

TO ADD NEW MEMBERS:

From the Home Page, select My Club.

Click on Manage Club Members (Blue button).

Click on Add New Member and press Next.

Add the Member's First Name, Last Name, Date of Birth, and Gender, and press Next.

Add Nickname, Emails, Country, Address, City, State, Zip code, Phone Numbers, Occupation, and Spouse/Companion, press Next.

Select Membership Type. Select New Member, Transfer Member, Family Member, Student Member, Current or former LEO, or Young Adult, and press Next.

Select Membership Category. Select Active, Family, Student, Affiliate, Associate, Member at Large, LEO, Honorary, Life, or Privileged, and press Next.

Success!

TO EDIT MEMBERS

Select Edit Member, Reinstate Member, Transfer Member, or Drop Member.

Lions Portal Update Continued

Lions Club International

Access to your Lion Account

If you were a previous user of MyLion/MyLCI follow these steps to self activate in the new portal.

The Lion Portal is now available. Get started.

Never logged into Lion Portal?
Setup your new Lion Portal account in a few steps using your Lion Account.

- 1 Login using your current account
- 2 Review your credentials
- 3 Setup your password
- 4 Start using the Lion Portal

[Get Started](#)

Already logged into Lion Portal?
You are all set! Use the button below to go to the Lion Portal.

[Go to Lion Portal](#)

Register for Lion Portal
New registrations will be accepted shortly after our initial launch period.

[Click here to learn more about Lion Portal](#)

Lion Portal

Username

Password

[Log in](#)

[Forgot Your Password?](#)

[Don't Have An Account?](#)

If you were a **NOT** previous user of MyLion/MyLCI Select the "Don't Have An Account" option. You will need to use the email address to register (so we know who you are). Contact your Club Administrator or an Officer to get this information or have it updated.

JUNE 2024

2024-2025 Leadership Team

**WELCOME to 2024-2025 District 24-C
Leadership Team!!**

**District Governor Andre' Peery, from Roanoke Valley
Breakfast Club.**

Email apeerystar@gmail.com.

**First Vice District Governor Judy Alford, from the
Christiansburg Club.**

Email lionjudyalford@gmail.com

**Second Vice District Governor Babette (Babs)
Newman from the Cave Spring Club.**

Email lionbabette@gmail.com

**Thank you all for your support and service in Lions year 2023-2024. Our
successes and accomplishments would not have been possible without my
wonderful Team of 1VDG Andre' and 2VDG Judy!**

Wishing you all the best in your Lions Year 2024-2025!

DG Jean

